

315 Work Avenue struggled to gain visibility against big competitors in a niche market. They were looking for an SEO agency that could help them rank across several Indian metropolitan Cities, increase traffic, and boost conversions.

315 wanted to expand ranking opportunities across several metropolitan areas in India during a concentrated growth phase.

VmSoftSys identified specialized content themes through innovative keyword research that pinpointed ranking opportunities across Locations.

An Attractive Site Structure Connects Customers & Providers

Working closely with Our Expert content and development teams our strategists demonstrated how a strategic site structure could leverage new SEO content to attract qualified leads in competitive cities.

Because 315 Work Avenue was up against some big competitors in a niche market, we added a rigorous backlinking plan to their overall campaign to boost trust and authority signals for their site.

The Result

Traffic Analytics

The VmSoftSys strategy came together to significantly improve 315 work Avenue's online visibility — moving the needle on keyword rankings by greater than 1.5k positions in total from 100 Positions over the period of 4 months.

Visits Mar 2022 1.5K ↑344.67%	Unique Visitors Mar 2022 1.3K ↑282.13%	Pages / Visit Mar 2022 2.18 ↑118.08%	Avg. Visit Duration Mar 2022 02:32 ↑100%	Bounce Rate Mar 2022 40.97% ↑59.03%
Market Metrics 🇮🇳 Mar 2022		Market Share 48.72% Market Traffic 3.1K ↑ Explore your market		

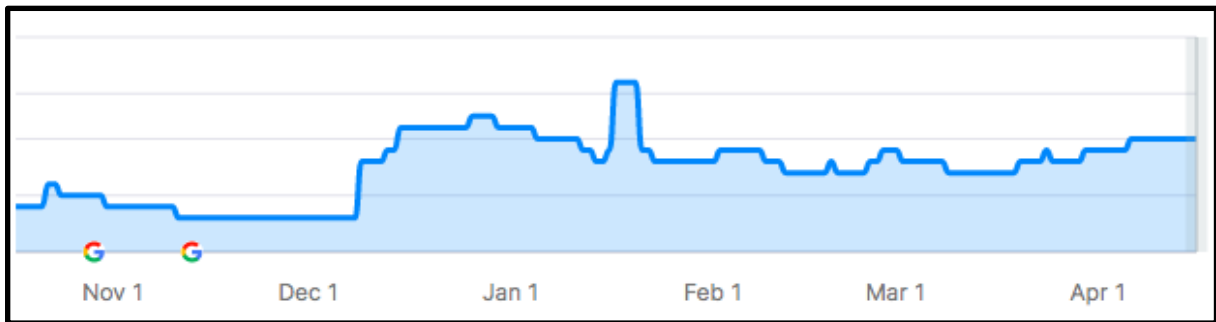
More than 50 % of Keywords are on Page 1

315 's page one search results exploded during our partnership — swooping in from page ten to claim top spots for several high-volume, competitive keywords.

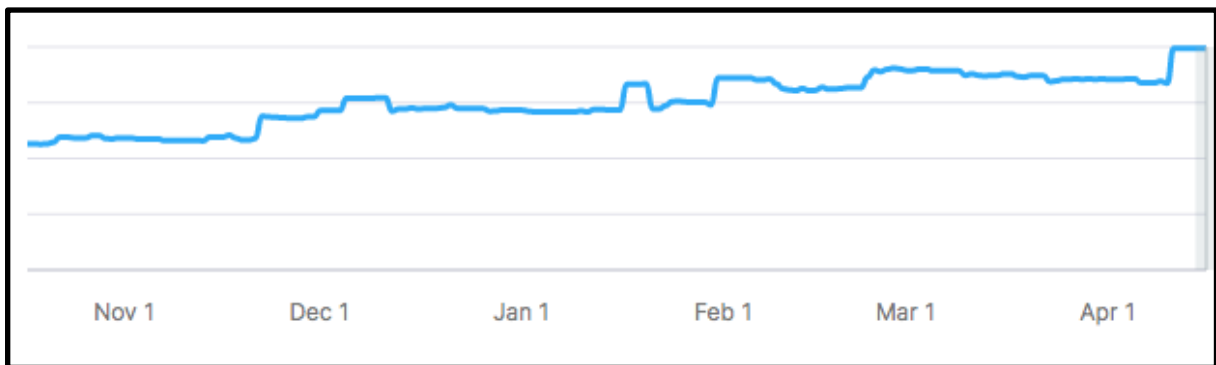
Keywords	Page
Customized Office space in Bangalore	1
shared office space in Marathahalli	1
coworking space in manyata tech park	1
coworking space near manyata tech park	1
coworking space in marathahalli	1
Coworking Space in Indiranagar	1
best coworking space in hsr layout	1
Premium office space in Bangalore	1
Fully managed office space in Bangalore	1

Organic Traffic and Keyword Ranking

By Comprehensive strategies to get business on the 1st page of Google and to increase the visitors to a website.



Keywords Ranking (Month on Month)



Success

Not only did the 315 WorkAvenue teams diligently implement our recommendations but, empowered with their new SEO knowledge, they innovated on our strategy and drilled down into niche content that continues to attract high-conversion traffic.

Way to grow, 315 Work Avenue!